



Covering the Beard

When providing makeovers in my salon I'm able to use Professional MAC products that aren't sold to the public. That being said, using available retail products beginning with a few other steps, this is what I recommend:

1. Use a facial brush with a cleanser designed for your specific skin type. Gently go in a circular motion all over. The brush will lift the hairs, provide circulation, and exfoliate for a much better result when shaving.
2. Apply a moisturizer.
3. Use a coral shade of stick or lipstick to the beard area. Apply this with a sponge...press and drag for best coverage.
4. Apply a medium or heavy foundation that has some oil to it...not matte as this tends to look dry and will show all imperfections. I highly recommend Linda Seidel which may be purchased online or through me directly. Again, use a sponge with the press and drag application. Lightly powder.
5. Should the application appear mask-like, use a bronzer/tanner. This warms the face adding a beautiful glow. Don't forget to contour and apply blush.

Using MAC products:

To neutralize beard shadow, I have found that because the beard line usually casts a somewhat bluish hue, peach or orange shades of foundation tend to cancel it out well. I recommend trying the NW shades of the MAC FULL COVERAGE foundation. Go one shade lighter than the skin tone to neutralize the depth of the five o'clock shadow. Top it with MAC STUDIO FIX POWDER PLUS FOUNDATION (a powder and foundation in one) in a shade that is one shade deeper than your skin tone (I love to use the #182 BUFFER BRUSH to apply Studio Fix for a flawless finish). Be sure to blend the Studio Fix down the neck past the collar for an even tone.